

## Bonkey Roadmap

### Phase 1: Foundation

**Main Goal:** Establish the project's foundation and engage the community.

- **Token Minting & Allocation:**  
Finalize and announce the minting of 287B tokens.  
Allocate the 10% reserved tokens and establish rules for co-owners' remuneration (2-3%).
  - **Community Structuring:**  
Define roles and responsibilities for co-owners (social media management, strategic decision-making).  
Launch a dedicated forum or group for strategic discussions.
  - **Branding & Communication:**  
Create a strong visual identity (logo, website, animations).  
Launch official Twitter and Telegram accounts.  
Publish a website detailing the project's vision, values, and goals.
  - **Initial Launch:**  
List Bonkey tokens on **Chainge Exchange** to provide liquidity.  
Gradually expand to **Grove**, **FameEx**, **Ascendex**, and **Coingecko** to increase visibility and accessibility.  
Define incentives to encourage members to provide liquidity (e.g., shared trading fees).
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### Phase 2: Expansion & Engagement

**Main Goal:** Increase engagement and strengthen the community.

- **Reward Programs:**  
Implement a transparent system for co-owners' remuneration.  
Introduce contests (e.g., meme creation, social media management) with token rewards.
- **Artistic Development (KRC-721):**  
Launch the first "Bonkey" artworks (fun art NFTs).  
Host an NFT drop for early supporters or buyers.  
Build or integrate a marketplace for trading these NFTs on Kaspia.

## Bonkey Roadmap

- **Liquidity Growth:**  
Encourage more members to participate in liquidity provision through campaigns and rewards.
  - **Community Events:**  
Host regular AMAs (Ask Me Anything) with co-owners.  
Plan open discussions about the project's future direction.
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### Phase 3: Diversification

**Main Goal:** Develop tools, functionalities, and expand market presence.

- **Technical Advancements:**  
Integrate Bonkey into other platforms or ecosystems compatible with Kaspas.  
Enhance infrastructure to support more complex NFTs and frequent drops.
  - **Fun Ecosystem & Gamification:**  
Introduce playful mechanics for acquiring NFTs (mini-games, challenges).  
Enable community members to create and propose their own Bonkey-themed art.
  - **Marketing Expansion:**  
Partner with influencers or other Kaspas projects to boost visibility.  
Launch fun and community-focused marketing campaigns.
  - **Listings on Tier 1 Exchanges:**  
Work toward listings on top-tier centralized exchanges (CEXs) to enhance liquidity and visibility.  
Target exchanges include **MEXC, Binance, KuCoin, and Gate.io.**
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### Phase 4: Scalability & Impact

**Main Goal:** Position Bonkey as a major player in the Kaspas ecosystem.

- **Dedicated Marketplace:**  
Build a dedicated space to buy, sell, and showcase Bonkey NFTs.

## Bonkey Roadmap

- **Community DAO Refinement:**  
Implement governance tools to allow co-owners to vote on project evolution proposals.
- **Cultural & Social Extensions:**  
Launch IRL events or charity collaborations to increase Bonkey's visibility.
- **Evaluation & Adaptation:**  
Review progress, adjust incentives, and introduce new features to maintain community interest.